

NAB BROADCASTERS AGREEMENT FORM FOR POLITICAL BROADCASTS

STATION and LOCATION WRAZ-TV Date 9/24/12

I, Sharr Johnson Magnus (on behalf of) NC Citizens for Progress

A legally qualified candidate of the _____ political party for the office of _____

In the _____ election to be held on _____ do hereby request station time as follows:

Length of Broadcast	Time of Day, Rotation or Package	Days	Class of time	Times per Week	No. of Weeks	Rate
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- See Attached

Date of First Broadcast <u>9/25/12</u>	Date of Last Broadcast <u>10/1/12</u>
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Total Charges: \$11,560.00 Net

The broadcast time will be used by NC Citizens for Progress
I represent that the payment for the above-described broadcast time has been furnished by NC Citizens for Progress

And you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is () a corporation; () a committee; () an association; of () other unincorporated group. The names and offices of the chief executive officers of the entity are:
Michael Weibel, Treasurer

I agree to indemnify and hold harmless the station from any damages of liability, including reasonable attorney's fees that may ensue from the performance of the above-stated broadcast. For the above-stated broadcast I also agree to prepare a script or transcription, which will be delivered to the station at least _____ Before the time of the scheduled broadcast. (Note: the two preceding sentences are not applicable if the candidate personally appears during the broadcast.) The station has disclosed to me its political advertising policies including: applicable class and rates; and discounts, promotional and other sales practices. (Note: The preceding sentence may be deleted). The purchase of the time described herein is controlled, approved or authorized by the candidate or his/her authorized committee. (Note: the preceding sentence applies only to candidates for non-federal office).

Date 8/20/12 John Doe
(Candidate or Agent)

☒ Accepted ☐ Rejected By [Signature] Title 6500
This request whether accepted or rejected, will be available for public inspection for a period of two years.

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CONTRACT

WRAZ
Diamond View Office Building
512 S. Mangum St.
Durham, NC 27701
(919)821-8514

<u>Contract / Revision</u> 117654 /		<u>Alt Order #</u> 06308286
<u>Product</u> NC CITIZENS PROGRESS		
<u>Contract Dates</u> 09/25/12 - 10/01/12		<u>Estimate #</u>
<u>Advertiser</u> NC Citizens for Progress		<u>Original Date / Revision</u> 09/10/12 / 09/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRAZ	<u>Account Executive</u> N Welte	<u>Sales Office</u> Philadelphia Tel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Shorr Johnson Magnus
1831 Chestnut Street
Philadelphia, PA 19103

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRAZ	09/25/12	09/28/12	8-9a M-F	8-9am		:30			NM	6	\$2,550.00
		Issue Class 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-TWTF--				6	\$425.00			
N 2	WRAZ	10/01/12	10/01/12	8-9a M-F	8-9am		:30			NM	2	\$850.00
		Issue Class 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	2-----				2	\$425.00			
N 3	WRAZ	09/25/12	09/28/12	730-8p M-F	7:30-8p		:30			NM	4	\$4,000.00
		Issue Class 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-TWTF--				4	\$1,000.00			
N 4	WRAZ	10/01/12	10/01/12	730-8p M-F	7:30-8p		:30			NM	1	\$1,000.00
		Issue Class 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	1-----				1	\$1,000.00			
N 5	WRAZ	09/25/12	09/30/12	WRAL's 10pm News on Fox 5(Late News			:30			NM	4	\$4,000.00
		Issue Class 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	--WTF-S				4	\$1,000.00			
N 6	WRAZ	10/01/12	10/01/12	WRAL's 10p News On Fox 5(Late News			:30			NM	1	\$1,000.00
		Issue Class 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	1-----				1	\$1,000.00			
N 7	WRAZ	09/25/12	09/28/12	4-5p M-F	4-5p		:30			NM	1	\$200.00
		Issue Class 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-TWTF--				1	\$200.00			
Totals											19	\$13,600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



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09/25/12 - 10/01/12	NC CITIZENS PROGRE	

<u>Advertiser</u>	<u>Original Date / Revision</u>
NC Citizens for Progress	09/10/12 / 09/24/12

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	15	\$10,750.00	\$9,137.50
10/01/12 - 10/01/12	4	\$2,850.00	\$2,422.50
Totals	19	\$13,600.00	\$11,560.00

Signature: _____ **Date:** _____

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